2026
2nd Quarter

Investor Presentation
01.01.2026 – 30.06.2026

August 14, 2026

DISCLAIMER

Entities in hyperinflationary economies, like Türkiye, following International Accounting Standard 29 (IAS 29), must adjust financial statements to current price levels for reporting periods ending after December 31, 2023. Our company has aligned its quarterly financial reports with IAS 29, updating figures based on June 30, 2026, with values based on the Turkish Statistical Institute's price index.

Our financial presentation includes specific metrics (Revenue, EBITDA, Net Income and Net Working Capital) not adjusted per IAS 29 and may not be fully compliant with IAS29 definitions. As such, these metrics should not be seen as standalone or substitutive for IAS 29-defined profit/loss or other profitability, liquidity, or performance indicators. We present these metrics with the belief that they offer valuable insights to investors, aiding in the assessment and understanding of our operational results.

This presentation contains forward-looking statements that reflect ATP management's current views with respect to certain future events. Although these expectations are reasonable, they may be affected by variables and changes in underlying assumptions that could cause actual results to differ materially. Neither ATP nor any of its managers, employees or any other person shall have any liability whatsoever for any loss arising from the use of this presentation.

First Half 2026 Consolidated Financial Results

METRIC	H1 2026	H1 YoY	MARGIN	MARGIN Δ
Revenue	TRY **3,665.5M**	-2%		
Gross Profit	TRY **3,199.3M**	-4%	87%	-1.0 pts
Net Operating Profit	TRY **2,582.0M**	-2%	70%	+0.1 pts
EBITDA	TRY **2,771.7M**	-2%	76%	+0.2 pts
Net Income [2]	TRY **1,340.9M**	-6%	37%	-1.4 pts

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1. *All numbers in the presentation are adjusted to inflation per IAS 29*
2. *Net Income attributed to Owners of the Parent*

Adjusted First Half 2026 Consolidated Financial Results[2]

METRIC	H1 2026	H1 YoY	MARGIN	MARGIN Δ
Revenue	TRY **1,396.4M**	+0.3%		
Gross Profit	TRY **930.2M**	-2.4%	67%	-1.8 pts
Net Operating Profit	TRY **312.9M**	+12.6%	22%	+2.5 pts
EBITDA	TRY **502.6M**	+6.7%	36%	+2.2 pts
Net Income [3]	TRY **241.7M**	-16.8%	17%	-3.6 pts

1. *All numbers in the presentation are adjusted to inflation per IAS 29*
2. *For comparability purposes, adjusted figures exclude the impact of ATP Capital's gains. Adjusted figures provide a like-for-like view of underlying operating performance*
3. *Net Income attributed to Owners of the Parent*

Global Growth and Platform Depth

905M	290M	962	66%	3,237	3,954
H1 2026 REVENUE (TRY)	H1 2026 EBITDA (TRY)	TOTAL CUSTOMERS	MRR SHARE OF REVENUES	INSTALLED KIOSKS	GLOBAL RESTAURANTS

01

Growth & New Customers

H1 revenues were up 5.8% YoY.

EBITDA was up by 17.1% YoY.

Added 31 new customers within H1. Q2 wins included Roman’s Pizza in Africa, HMS International, Cremma Cafe.

Vida e Caffè marked Zenia's entry into coffee brands (Namibia).

02

International Expansion

Africa remains Zenia's primary growth area beyond Türkiye.

Exploring Middle East partnership for Zenia’s next hub.

International footprint expanded to 1,750 restaurants across 7 countries; added 300 in H1.

Roman’s Pizza (270) to deploy in Q3.

03

Product & Platform

NexGen Cloud POS migrations on track.

Zenia TAG, material management system, reached 48 locations.

Adding AI enabled video monitoring & management of restaurants to Zenia solutions portfolio.

04

Kiosk & Digital Channels

Added 1,189 kiosks YoY and climbing; a major source of MRRs.

Launching kiosks for the African market

Restaurants with delivery lockers (SmartBox) for courier management reached 70; another source of MRRs.

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Extending Reach Into New Segments

304M	147M	45	74%	54%
H1 2026 REVENUE (TRY)	H1 2026 EBITDA (TRY)	TOTAL CUSTOMERS	MRR SHARE OF REVENUES	BIST MARKET SHARE[1]

01

Scalable Growth & Execution

Added 3 new clients for a total of 45.

MRR accounted for 74% of total revenues in H1.

Additional clients to come on board awaiting activations.

02

GTP Platform Expansion

Acquired first GTP brokerage customer in the Islamic banking segment.

Launched international equity-trading module at a major brokerage firm.

Continuous GTP modernization towards a container-based, cloud-ready architecture.

03

Mobile SDK & Embedded

Mobile platform customers reached 14.

NexGen SuperApp live at 9 institutions.

Launched Mobile SDK; enabling banks to trade equities and derivatives within the mobile application. First customer on board; expect more to come on board.

04

FinX & International

NexGen FinX, our enterprise class AI-powered brokerage and portfolio management platform ready for sales.

Deploying GTP HUB and Mobile App in Azerbaijan for international equities trading.

[1] *Market share of BIST trading volume as of September 30, 2025, among direct competitors. Source: TSPB*

AI-Powered Digital Solutions

188M	66M	122	58%
H1 2026 REVENUES (TRY)	H1 2026 EBITDA (TRY)	TOTAL CUSTOMERS	MRR SHARE OF REVENUE

01

Growth & Customer Expansion

New customer wins across cybersecurity, CRM and Business Central; including Kuveyt Türk, Konvenyör, Golden Rose, Mars Spor, Jotun and BonySocks.

Additional ERP and CRM potential customers potentials in immediate pipeline.

02

AI & Product Development

AiX, our Enterprise AI Gateway platform sales gathering momentum and creating project business in addition to MRRs.

Added new conversational analytics capabilities to AiX for direct query of data.

ERP systems first for fully connected data sources.

03

Robotics & New Use Cases

Shifting to a solutions - and software - led model; complementing multiple hardware resellers.

New use cases on security operations and logistics.

04

Partnership & Service

Took on Menulux field service service and installation operations outside Kocaeli.

Partnership with Bimser on deployment of EBA system for process automation.

Expanding offerings for capital markets solutions.

Scaling Ahead of ETS and European Market Integration

The First Digital Marketplace for Trading Green and Carbon Certificates — Enabling Carbon-Driven Financial Risk Management for Exporters.

266	697,176	847,759 MWh
TOTAL MEMBERS (205 BUYERS · 61 SELLERS)	CERTIFICATE SALES (H1 Already > FY2025)	ORDER VOLUME IN H1

01

Platform Growth & Activity

Platform membership grew by 60.2% YoY basis in H1.

Trading volume in H1 already matched full-year of 2025 activity levels.

02

Regulatory Alignment

EU Carbon Border Adjustment Mechanism (CBAM) continues to advance on schedule, with carbon payments for exporters to become mandatory February 2027.

Türkiye's Emissions Trading System regulation is nearing final form, with EPDK targeting publication later this year.

03

Market Integration

Integration testing with the European Energy Exchange (EEX) underway.

GreenX to formally take on an ISV role as part of Türkiye's Emissions Trading System preparation.

04

Ecosystem & Partnerships

A steel exporter to Europe already signed up within Q2 for carbon-footprint and CBAM, becoming the first member acquired for EEX.

Engaging with major Turkish steel companies that export to Europe.

Partnerships with green energy producer as sales channels for carbon emissions tracking and ESG management.

Building and Scaling Technology Centric Hospitality Solutions Network

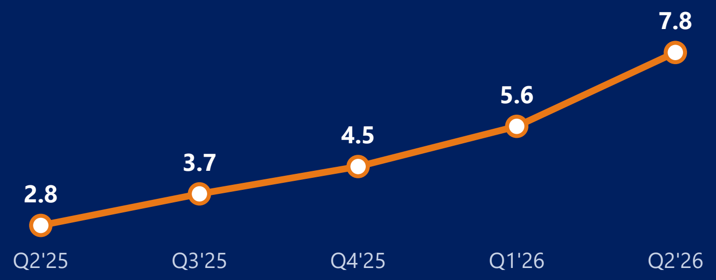
H1 2026 NET INCOME CONTRIBUTION[2]

2,269M

TRY

ATP CAPITAL VALUATION (TRY)

▲ +183% since Q2'25



ATA EXPRESS[1] — INTEGRATED DELIVERY ECOSYSTEM

12.9M TIKLA GELSIN MEMBER BASE	**13.0M** TIKLA GELSIN ORDERS-H1	**28.6%** TIKLA GELSIN H1 ORDER GROWTH
7,774 / 2,450+ COURIERS / CUSTOMERS	**26.3M** FIYUU ORDERS-H1	**40.1%** FIYUU H1 ORDER GROWTH

PORTFOLIO COMPANIES

- **Ata Express** On-line food order and delivery platform · Steady market share gains with a profitable base
- **Menulux** A leading mid-market POS company · Integrating with Zenia platform to scale via global licensing
- **CloudOne** AI and data-driven solutions · Profitable start with group related revenues
- **Byte Production** Chain of cloud kitchen · Foundation for multi-brand operations
- **Voltivo** Electric motorcycles & modular battery swap charging network

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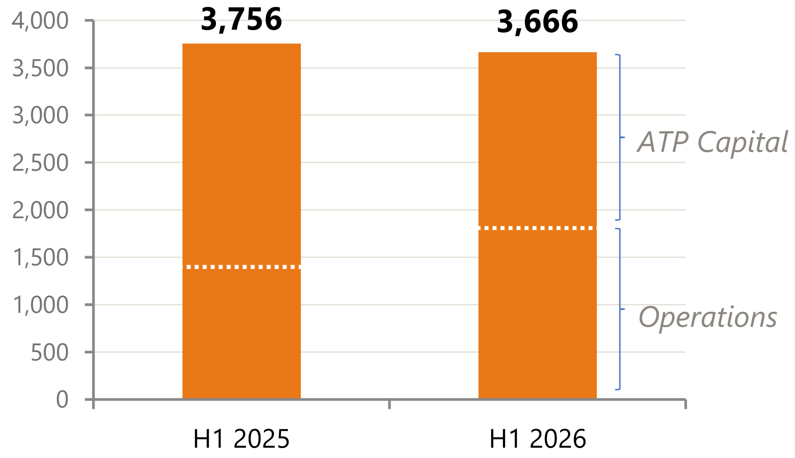
1. ATP Capital holds a 90% ownership stake in Ata Express as of Q2 2025
2. Based on independent valuation of portfolio companies by a Capital Markets Board approved valuation company

Resilient Operating Performance

H1 REVENUES

TRY (Million)

▼ 2.4% YoY



▼ 4.0% YoY

▲ 0.3% YoY

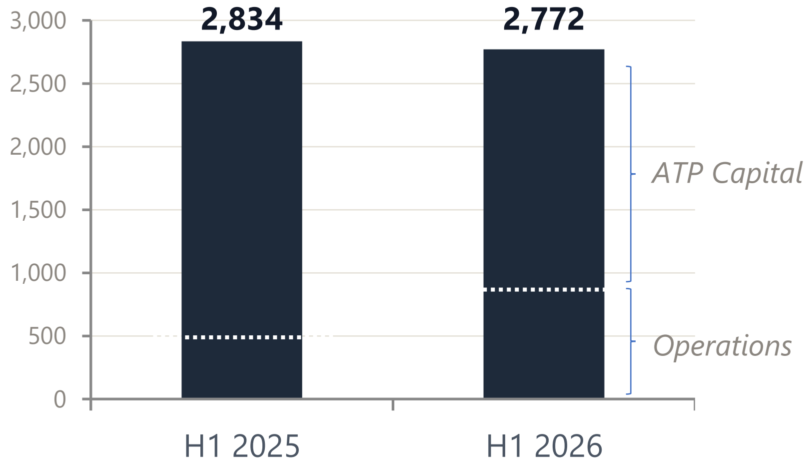
Operations 1,396M · ATP Capital 2,269M

Operational ex-ATP Capital: ~0.3% YoY · ATP Capital contribution above the line

H1 EBITDA

TRY (Million)

▼ 2.2% YoY



▼ 4.0% YoY

▲ 6.7% YoY

Operations 503M · ATP Capital 2,269M

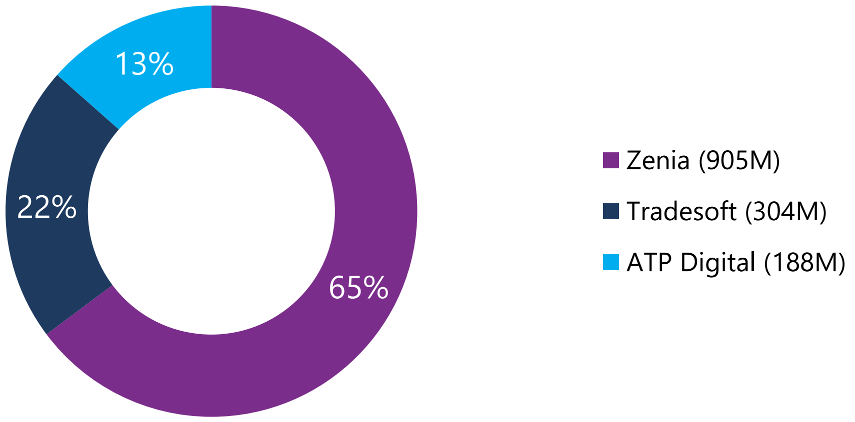
Operational ex-ATP Capital: +6.7% YoY · ATP Capital contribution above the line

BUSINESS LINE MIX

Diversified Revenue and EBITDA Contribution Across Business Lines

OPERATIONAL REVENUE — H1 2026

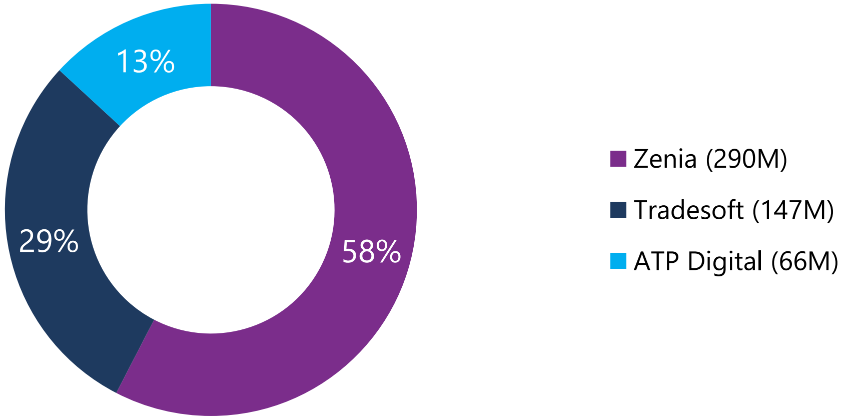
1,396M TRY



Revenue — Zenia: +6% | Tradesoft: -6% | ATP Digital: -13%

OPERATIONAL EBITDA — H1 2026

503M TRY



32%	48%	35%
ZENIA EBITDA MARGIN	TRADESOFT EBITDA MARGIN	ATP DIGITAL EBITDA MARGIN

EBITDA — Zenia: +17% | Tradesoft: +1% | ATP Digital: -15%

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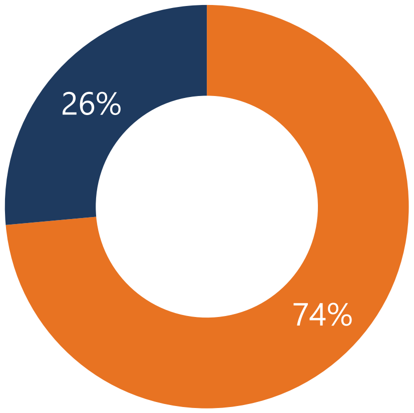
Resilient Operational Revenue Streams and Diversification

DOMESTIC & INTERNATIONAL

H1 2026 · M, TRY

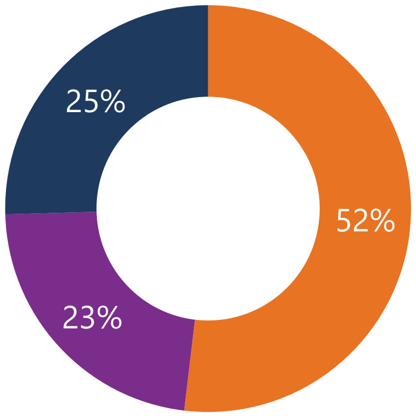


Domestic — 1,027M (74%) International — 369M (26%)

Domestic +3.3% YoY · International -7.3% YoY

BY CURRENCY

H1 2026 · M, TRY



TRY 724M (52%) USD Domestic 316M (23%) USD/RMB Export — 355M (25%)

TRY -9.8% YoY · USD Domestic +43.9% YoY · USD/RMB Export -3.7% YoY

Sustainable Growth Through Monthly Recurring Revenues

H1 2026 MRR

TRY 928M

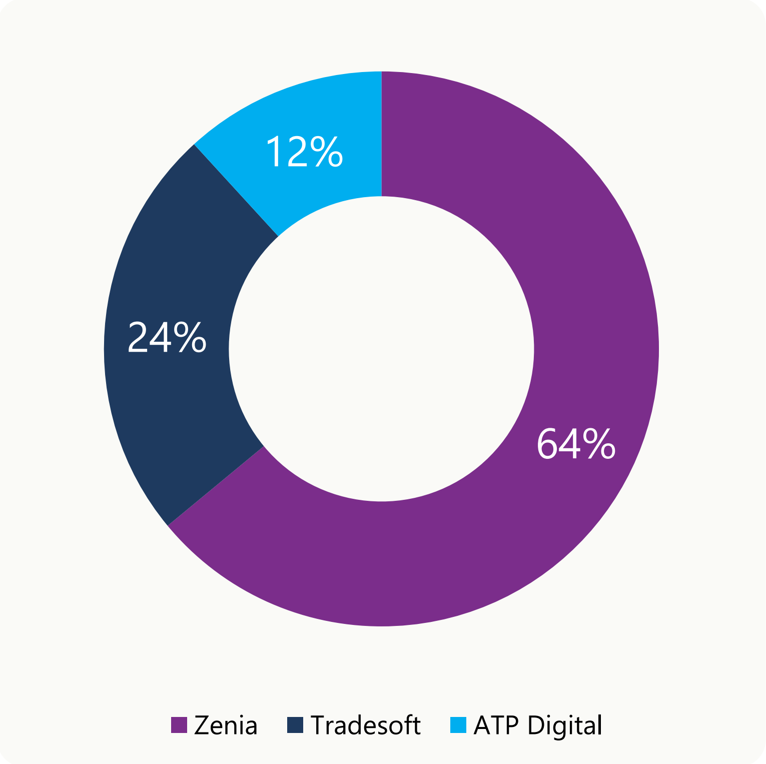
66%

OF OPERATIONAL REVENUES

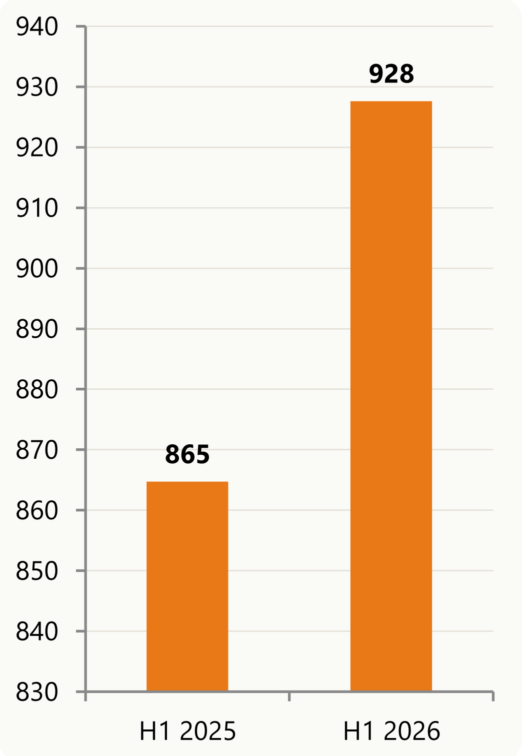
+7.3% YoY

Steadily expanding recurring base

MRR DISTRIBUTION



MRR GROWTH (M, TRY)



BALANCE SHEET

Strong Balance Sheet and No Financial Debt

SUMMARY BALANCE SHEET

M, TRY

LINE ITEM	30.06.2026	31.12.2025	Δ
Cash and Cash Equivalents	462.1	589.3	**(21.6)%**
Trade Receivables	862.0	872.6	**(1.2)%**
Inventories	28.7	25.2	**+13.9%**
Property, Plant & Equipment	74.9	82.1	**(8.8)%**
Financial Investments	7,039.2	4,764.5	**+47.7%**
Intangible Assets	2,408.1	2,067.3	**+16.5%**
Other Assets	2,405.9	2,065.2	**+16.5%**
Total Assets	**11,049.0**	**8,604.6**	**+28.4%**
Trade Payables	339.8	417.7	**(18.7)%**
Other Liabilities	764.3	743.1	**+2.9%**
Total Equity	**10,284.7**	**7,861.6**	**+30.8%**
Working Capital	**551.0**	**480.1**	**+14.8%**

WORKING CAPITAL/REVENUE

8.4%

AS OF 30.06.2026

Prior period (31.12.2025)

7.2%

Debt-free balance sheet maintained

Equity / Total Liabilities: 0.93

2026 Outlook – Inflation Adjusted Growth Across Core and Subsidiaries

REVENUE GROWTH

~20%

REAL GROWTH IN 2026

- Continue to maintain year outlook
- Expect further growth in core business and subsidiaries
- International operations to offset higher than anticipated local inflation and strong TL

EBITDA GROWTH

~24%

REAL GROWTH IN 2026

- Maintaining beginning of year outlook
- Year shaping up progressing according to Plan
- AI improving margins with productivity gains
- Benefiting from scaling operations

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Thank You

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